

Peidi Sun

Data-Driven & User-Centered Designer

<https://peidisun.com>

(737) 222-8404

peidisun@utexas.edu

www.linkedin.com/in/peidisun

EDUCATION

University of Texas at Austin

Sep 2018 - May 2020 (VISA: F1)

MS, Information Studies (STEM)

Specialized in UX Design, HCI

Related Courses

Usability, Rapid Prototyping,
Understanding Research, Design Thinking,
Digital Media Design, Interaction Design,
Database Management

Yangzhou University

Sep 2014 - Jun 2018

BA, Landscape Architecture

SKILLS

Design

Lean UX, Information Architecture,
Wireframing, Rapid Prototyping,
Interaction Design, Data Visualization,
Story Telling, Design System

Research

Interview & Survey, Contextual Inquiry,
Quant & Qual Analysis, Heuristic Evaluation
Competitive Analysis, Usability Testing

Tools

Adobe Suite, Sketch, Figma, Axure RP
Invision, Flinto, Principle, Framer,
Zeplin, Unity

Coding

HTML, CSS, JavaScript, PHP

WORK EXPERIENCE

UX Design Intern, National Oilwell Varco

Jan 2020 - May 2020 | Houston, TX

- Designed **2B2C Web Apps** for experts to monitor **oil wells' data** around the world.
- Figured out complex **enterprise use cases** and user flows.
- Participated in building **data service platform** in Oil & Gas industry, including Customized Dashboard, Tables, Data Visualization.

UX/UI Design Intern, BMW Technology

May 2019 - Aug 2019 | Chicago, IL

- Participated in the redesign of the **BMW Connected Mobile App**.
- Defined and created user journey, wireframes and prototypes.
- Conducted user testings to verify design and iterate.
- Helped re-platform to **Flutter** and added cohesive components in the **BMW Design System**.

Product Designer, Blockchain Startup

Feb 2018 - Aug 2018 | Shenzhen, China

- Participated in research and design a cloud-based website for financial service.
- Tightly collaborated with PM and developers in the **Agile workflow**.

CREATIVE PROJECTS

MR Designer, Microsoft HoloLens App

Sep 2019 - Dec 2019 | Austin, TX

- Defined the user case and thorough user journey of using HoloLens.
- Learned and used **MRTK, Vuforia** in **Unity** and **Visual Studio**.
- Conducted **parallel user testings** and iterate.

UX Designer, DecorMatters Inc.

Aug 2018 - Oct 2018 | Remote

- Delivered design proposals to stakeholders in order to improve user experience and **conversion rates**.
- Simplified the user flow and defined **key metrics** for the new design.

UX Designer, Future Self-driving Car

Sep 2018 - Dec 2018 | Austin, TX

- Conducted contextual inquiry, interviews to define current users' concerns of the self-driving car.
- Used creativity to make **storyboards and videos** to show user flows and scenarios in the near future.